

## Brokaw strives to make the 2% of advertising that people actually like.\*

Wanna join us? Great! We're accepting applications for our 2026 summer internship program.

**MUST BE:** A recently graduated or graduating college senior. (Kind and talented are also pluses.)  
Upload a PDF of your application on our website: <https://www.brokaw.com/jobs/intern/>

### Resumé + cover letter indicating:

- Which discipline you're interested in (e.g., media, account service, copywriting, art direction, video production, motion design, etc.).
- Why you're interested in pursuing this.
- What specific qualifications you have for this area of interest.
- What your availability would be (e.g., Mon, Wed & Fri, 9:00 - 5:00, etc.).

### Names, emails, and phone numbers for two educational and/or professional references.

### Samples of work you're most proud of (or a link to your portfolio site) + a brief note about what you chose and why.

### Choose three icons that represent you + why.

#### HELPFUL EXAMPLES:

- If you're a good listener, include an ear icon with a short note about your impressive paying-attention skills.
- If you love porridge, include an icon of a bowl and spoon with a quick summary of when you lost the desire to eat good-tasting food.

### Share the last thing you laughed / chortled / chuckled / snorted at.

## Application Process:

- We'll confirm we got your application by email and will notify all applicants of next steps after review.
- If an applicant is offered an interview, they can choose either an in-person interview at our office or a video call on Microsoft Teams.
- **The deadline to submit an application is May 1.**  
Useful note: Applications are considered as they are submitted. So, we recommend applying sooner than later.

## Summer Internship Info:

- Flexible but likely June - August (around 10 weeks).
- In-person experience with real humans; remote opportunities are not available.
- It's paid.
- Expect to be treated like an entry-level employee (in a good way).

## Thanks for your interest. We hope you have a great day.

*\*Advertising is mostly the worst. According to our maths, 98% of it is patently unlikable. And equally unavoidable. Because advertising works. Like, really well. Even the terrible stuff moves the needle enough to justify the costs. But listen, it doesn't have to be this way.*

*Advertising that people actually like has a far greater ROI over a far longer period of time AND makes the world a better place for all of us. How? By treating the people making it and experiencing it like real-life human beings. To that end, advertising that people like is the dream brand-to-consumer win-win scenario worth chasing.*